



President's Newsletter



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“There are 3 things in my life which I really love: God, my family and baseball. The only problem-once baseball season starts, I change the order around a bit”

-Al Gallagher

Play Ball....

It's time for another season of fall ball. Our first games are tonight! As we start another season of baseball, I would like to remind everyone about a few things about your kids, OUR league and OUR family. The sign to the right says it all. We have these signs posted on all of our fields.

I ask everyone to remember that this is Little League and this is still a league where kids will want to be kids. This is a time in their life they will always remember. Let's make it always a positive memory!

Also, I ask to please remember that your team moms, coaches, managers and league officials are all volunteers. Every one of them has a life outside of this league. They all have jobs, spouses, families, and commitments beyond Little League. Please remember that when you are at the park and have a complaint about a decision, or a coach, or a kid, or a parent, or.....well you get the picture.

I wish all teams good luck and hope everyone has an enjoyable and great season!
 Thanks for supporting MPLL!
 Tommy Moeller
 2020 MPLL President

REMINDERS FROM YOUR CHILD:

- 🗣️ I'm a **KID** doing my best
- 🗣️ It's just a **GAME** I love to play
- 🗣️ My coach is a **VOLUNTEER**
- 🗣️ The umpires are **HUMAN**
- 🗣️ **NO** College Scholarships will be handed out today
- 🗣️ No one is here to clean up after you. **PICK UP YOUR TRASH!**



Friendly reminders

Here are a couple of friendly reminders as the season begins.

1. Parking spots....Families pay for the reserved parking spots and they are entitled to use them for the spring and fall seasons of each year. We ask that everyone please respect labeled parking spots for their owners. If you would like to purchase a spot, please send an email to mcallisterparklittleleague@gmail.com and we can get you setup.





2. Parent conduct...please remember what we are here for. As a reminder, here is an excerpt from our little league rules:

-The actions of managers, coaches, parents, and volunteers have a tremendous influence on the behavior of the children in the league. All members of the league are requested to perform their various duties in a positive and constructive manner.

-Abusive behavior and language will not be tolerated by any member, player, or spectator. Disciplinary action for abusive behavior and language will be enforced by the Board of Directors.

-Any manager, coach, or league official who intentionally violates any Little League or local rules or regulations, exhibits abusive or unsportsmanlike behavior, or who fails to carry out assigned duties such as field maintenance, fund-raising, etc., may be removed by the Board of Directors of McAllister Park Little League.

3. No outside food or drink. Our concessions stand is one of our biggest income streams for supporting our beautiful 16 field park. We ask that you be considerate and respect our “no outside food or drink” policy. Please support your Little League!

4. TRASH....We are not Minute Maid Park nor Wolff stadium. We do not have fulltime janitors on staff. The cleanliness of each and every field DEPENDS UPON YOU. We ask that everyone please drop their trash in the trashcans at the conclusion of every game.

5. No dogs or other pets are allowed within the park.

6. No Tobacco or alcohol products of any kind. No Smoking or vaping.

7. No skateboards, bikes, scooters, hoverboards or rollerblades.

8. No climbing on bleachers, walls, fences, railings or dugouts.

9. No soft toss into any fences.





Help needed!

It's amazing how many families are involved in our league. From time to time we have a need for someone's professional expertise in a particular field. Our concessions stands have ice makers which are in need of servicing. We are looking for someone who knows or might work for a business capable of performing this work. Our previous company who serviced them is no longer doing this type of work. Please drop a note to mpllpres@gmail.com if you know of anyone. Thanks in advance!

Concessions Help

Speaking of concessions, keeping our concessions costs down is important to our financial success. We are looking for volunteer groups to help on game nights to help defray the labor costs. If you know of a church, school or service group that would be interested in donating their time, please send an email to mark.d.zacharias@gmail.com.

We will also be assigning teams a night to help volunteer in the concessions stand. We will be providing information on this in the next few days on this schedule.



McAllister Park Little League Apparel

Get your own 2019 MP shirts!

We are now offering a couple of designs for everyone to purchase. You can pick from long sleeve or short sleeve as well as gray or navy. We also are offering a women's "V-neck" style as well. A limited number will be in concession stand. We will sell them in our online store at MPLL.ORG where you can order. We will then have them printed and you can pick them up at the concession stand when they are ready.



For your safety

Unfortunately, we have had vehicles broken into in the past. It is our plan to have an officer or security guard on-site during games every night of the season. This should help, but we ask that everyone be vigilant and keep your eyes and ears open in the parking lot. If you see anything suspicious, please report it immediately to the officer or to the concession stand. **You can contact Park Police as well at 210-207-8590.**



We ask that you also take measures to prevent any break-ins of vehicles. The National Insurance Crime Bureau presents some tips to help minimize the risk of a break-in. With these common sense habits and preventative measures, you can greatly reduce the chances your vehicle will become a target.

- 1) **Lock your doors** While this piece of advice should be a no-brainer, up to a quarter of vehicle thefts are from unlocked cars, according to some law enforcement agencies. Even if you're running into the store for a Coke, that's too long to leave your vehicle's contents open for the taking. Simply locking the doors will deter those who might just be waiting around for an easy target.
- 2) **Keep it tidy** Almost any worthless personal item that's visible from the outside -- even an empty shopping bag -- could be seen as a valuable or a carrier of valuables. If you have a wagon or SUV that leaves your cargo area on display, consider getting a cover. Most of these vehicles can be fitted with inexpensive retractable covers to help keep shopping bags or other belongings out of sight.
- 3) **Conceal all the evidence** Don't leave any bait out for thieves; stow your electronics and accessories well out of sight--or better yet, bring it with you. The evidence alone might be enough to pique the interest of thieves, so hide that too, including power plugs, telltale iPod adapters, or nav-system windshield suction-cup mounts, and even put the cigarette lighter back in place.
- 4) **Stash before -- not after -- you park** Get in the habit of putting shopping bags in the trunk right when you return to the vehicle, rather than after you park at the next place.

Sponsorships

Every season, we call on numerous companies to support our Little League through team sponsorships. We ask everyone to solicit local businesses for donations to our league. Many times people need help with information on what to present businesses with showing the benefits of sponsorship. Our sponsorship leader, Josh McCooey has done a great job in putting together a "Who is MPLL" for everyone to use in talking with businesses. It is attached at the end of this newsletter. Please share it with any business who you might feel would be interested in supporting this Little League family.

Welcome our newest field sponsor!

I want to thank Champion A/C for becoming a field sponsor. We appreciate the support of this veteran owned and operated local business! Burgundy Hubbert is Champion AC's outreach manager and she has a son playing in our league. Thank you Burgundy and Champion AC!

<https://www.championac.com/>



Who is McAllister Park Little League?

Our two charter Little League was founded in 1978 and has been entirely volunteer run since inception. McAllister Park Little League quickly established themselves as the premier Little League in San Antonio and has continued to be one of the most dominating and decorated Little Leagues in the nation to this day, in both baseball and softball. The meticulously groomed 16 baseball and softball fields centrally located in Northern San Antonio has provided a safe, family friendly environment for generations of players while establishing the metric by which all other Texas Little Leagues are measures. It's hard not to run into a McAllister Park Alumni in San Antonio. The testimonials of these alumni share a common thread of passion, pride, and fondness for their community Little League. It is no coincidence that our league is filled with second and third generation players and new families that were referred by alumni. Players are developed and challenged every Fall and Spring during regular MPLL seasons, for city wide district tournaments, and throughout the Allstar season. Equally important to developing strong ball players, we pride ourselves on developing strong sense of character in our players. As a part of this mission, we strive to partner with local business who share the same family and player development values that we stand for. Life skills start at home, but when we can bring players out to the field with their families and accomplish hard things together as diverse teams, that's when the magic happens and life lessons stick with young malleable minds.

Recent Baseball Accomplishments:

2009 -*American League Southwest Region champions and Little League World Series qualifier*

2012 -*National League Southwest Region champions and Little League World Series qualifier*

- *American League 10 yr old Texas West State Champions*

2013 -*American League 11 yr old Texas West State Champions*

-*National League 10 yr old Texas West State Champions*

2014 -*National League 11 yr old Texas West State Champions*

-*American League 10 yr old Texas West State Champions*

2015 -*National League Texas West Champion and Southwest Region qualifier*

-*American League 11 yr old Texas West State Champions*

-*National League 10 yr old Texas West State Champions*

2016 -*American League Southwest Region champions and Little League World Series qualifier*

-*National League 11 yr old Texas West State Champions*

-*American League 10 yr old Texas West State Champions*

2017 -*National League Texas West Champion and Southwest Region qualifier*

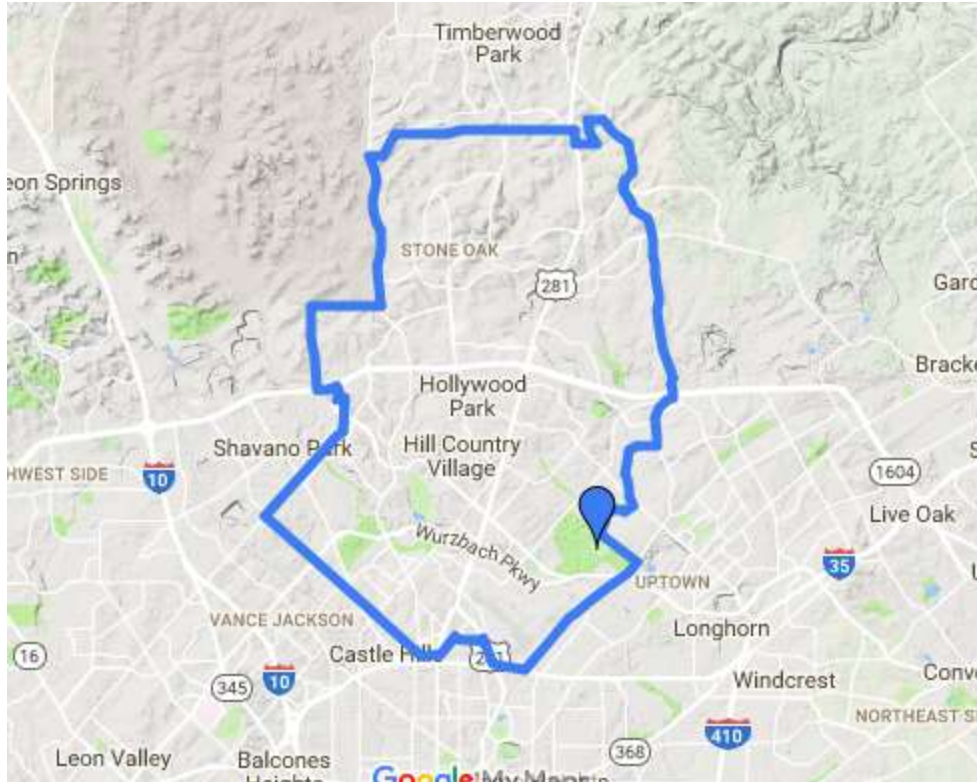
-*American League 11 yr old Texas West State Champions*

2018 -*National League 11 yr old Texas West State Champions*

-*American League 10 yr old Texas West State Champions*

Is McAllister Park LL your Target Market?

MPLL is a community Little League, our parents and players support those who allow the league to continue through their donations and league involvement. The coaches are avid supporters of those who add to their players lives and we do all we can to make sure we appreciate our donors and sponsors through patronage and year long exposure at our facility and with the schools who make up our MPLL family. The question is, are we who your looking to reach?



- 18 Elementary Schools within boundaries comprising of 12,610 registered students
- 5 Elementary Schools *overlapping* boundaries with additional 3,756 registered students
- 6 Middle Schools within boundaries comprising of 7,932 registered students
- 1 Middle School *overlapping* boundaries with additional 1100 students
- 4 6A Major High Schools comprising a minimum of 9766 registered students
- 11 Private or Charter schools
- \$278,519,000 spent yearly on food within the league's geographic boundaries in 2017 (44.7% of all money spent on food is spent dining out)
- 10,000 individuals reached each spring in tickets sold for our annual Auction Fundraiser

What about our Current players?

- Fall registration- 400 families
- Spring registration 900-1100 families
- Estimated league Household size is 3.5 people
- Yearly Average HH Income- \$108,553
- Average Vehicles per HH- 2.2
- Average visits to fields each week during season- 3 times/week for 10 weeks
- Average time on field- 2.5 hours
- Average unique visitors to MPLL Fields is 30,000/Year